



We need your support to keep Child Rights Protection Centre running, and to take action in your local area. Here are some ideas to help you get started.

Fundraising

Sports Challenges - Marathons, egg and spoon races, sponsored walks or online challenges.

Auction - You could auction off your own items, ask local businesses to donate items or ask people to bring items with them. You could even sell items at an online auction. One person's rubbish is another's treasure.

Bake/Craft Sale - Why not try your hand at baking or arts and craft? You could ask volunteers to help you make them and sell them at your place of work or at a local event? You will know that your products have been produced ethically – and making them is half the fun.

Swap Meets – Arrange a meet-up to bring and swap the clothes (and other items) that people no longer want – you could suggest a small donation on the door to your event.

Creative Arts - Events related to fashion, art, photography or any creative output can be a great way to draw attention from the media – you could also get local artists and students involved, auction items and ask for donations.

Musical/Comedy Gigs - Artists are quite often willing to get involved with an event, especially if they share your passion for child rights. Artists and venues alike might be willing to offer a reduced rate or donate their services for free – this will help to keep the costs down and attract a big crowd.

Themed Nights/Days - These could be fancy dress events or days at work/school – you could charge a donation to come in fancy dress or consider linking to our campaigns with food, music, art or films.

Be clear - Always make it clear to guests and everyone involved where their money is going - if you are raising money for Child Rights Protection Centre, let us know and we can provide you with our logo to use for promoting your activities.

Campaigning

Stall Holding - an information stall at an event you are organising, at a festival or elsewhere, is an age old and effective way of campaigning.

Hosting a talk or a workshop – a great way to engage your audience – particularly if you combine the event with a debate or film screening.

Film Nights - you could ask for an optional donation on the door.

Mass Letter Writing/Petitioning - Find a petition with a strong, targeted goal and pass petitions out amongst your friends, family, and colleagues and to as many people as you can. One technique for collecting mass signatures is called 'snowballing' –ask all of your friends to sign a petition and tell them to ask all of their friends to do the same, and so on.

Social Media– Use it to your advantage. Keep your friends, family and colleagues up to date on campaign issues that are important to you and spread the word about a public event or meeting.

Costumes and Stunts - The basic aim of your activities is to attract attention to a campaign. Creativity in your campaigning/fundraising can draw attention to an issue that might otherwise be overlooked.